

History of Teen Pregnancy Prevention Month

Advocates for Youth has been the national sponsor of National Teen Pregnancy Prevention Month (NTPPM) since 1995. The following materials for the campaign are available from our Publications Department or to be downloaded from our website at no charge. Each has space for local or state sponsor information to be added at your site.

- ◆ NTPPM Annual Poster
- ◆ NTPPM Brochure
- ◆ NTPPM Postcards
- ◆ NTPPM Bookmarks
- ◆ NTPPM Stickers
- ◆ NTPPM Planning Guidebook

NTPPM was first created as an annual campaign by the Adolescent Pregnancy Prevention Coalition (now Campaign) of North Carolina in 1991. NTPPM quickly spread throughout the teen pregnancy prevention organizations across the country, who in turn involved many local communities in the campaign. In 2001, the National Campaign to Prevent Teen and Unplanned Pregnancy further endorsed NTPPM by designating the National Day to Prevent Teen Pregnancy, observed in May each year.



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What is Teen Pregnancy Prevention Month?

National Teen Pregnancy Prevention Month (NTPPM) was conceived to increase public awareness and commitment to teen pregnancy prevention.

Observed by states and communities throughout the United States, this public education campaign is designed to help communities recognize that the effects of unintended teen pregnancy and early childbearing are far-reaching. It requires education and mobilizing all community members to help young people develop responsible, positive behaviors and attitudes regarding sexuality.

Advocates for Youth is the national sponsor of National Teen Pregnancy Prevention Month and has received thousands of inquiries about NTPPM, demonstrating the high level of interest and need for such a prevention campaign.

To aid in the planning and coordination of NTPPM, Advocates has developed the National Teen Pregnancy Prevention Month Planning Guidebook which includes instruction for organizing local campaigns, sample materials and press releases, ideas for local events, and other related materials. You may purchase it from the Publications Department or download it from the website at www.advocatesforyouth.org/publications.



NTPPM emphasizes the importance of a strong partnership between the community and families in helping young people develop responsible, positive attitudes and behaviors about sexuality. Faith communities, media, businesses, schools, and community agencies can assume leadership roles by providing activities, information, resources and educational programs.

Participation of every state and local community is urged to help improve the health and well-being of young people nationwide.

Ten Things You Can Do for Teen Pregnancy Prevention Month

Teen Pregnancy Prevention Month emphasizes the importance of public awareness and commitment to prevent teen pregnancy. Below are a few ideas on how you can participate in Teen Pregnancy Prevention Month:

- ◆ Include an article about Teen Pregnancy Prevention Month in your newsletter or bulletin
- ◆ Sponsor a teen pregnancy prevention forum at your school
- ◆ Provide parents and members of the community with resources such as pamphlets, brochures and articles, etc.
- ◆ Encourage your school board members, administrators, teachers, nurses and counselors to attend training programs in child/adolescent health and sexuality
- ◆ Ask parents and other adults to wear a Teen Pregnancy Prevention Month button
- ◆ Sponsor a contest (poster, essay, etc.) for students that encourages community awareness about teen pregnancy prevention
- ◆ Ask local civic organizations to sponsor an event that will promote community commitment and awareness regarding Teen Pregnancy Prevention Month
- ◆ Encourage local churches and other faith organizations to participate in promoting Teen Pregnancy Prevention Month activities in your area
- ◆ Write an editorial or article for your local newspaper about teen pregnancy prevention programs in your community
- ◆ Ask your mayor/governor to declare May as Teen Pregnancy Prevention Month in your community/state