

ADVOCATES FOR YOUTH

Annual Report

2024



Rights.
Respect.
Responsibility.

Advocates
for Youth

Young. Powerful. Taking Over.

Advocates for Youth partners with young people and their adult allies to champion youth rights to bodily autonomy and build power to transform policies, programs and systems to secure sexual health and equity for all youth.

Advocates strives to achieve the following strategic goals:

GOAL I



Shift the cultural paradigm toward normalization of youth sexual development and young people's rights to live free from oppression and to exercise their agency and bodily autonomy.

GOAL II



Drive youth sexual health policy at the local, state and federal levels, including U.S. foreign policy, toward strategies that are grounded in equity and inclusion, and are evidence-informed, youth-centered, and rights-based.

GOAL III



Engage youth as activists and leaders, centering those most impacted by sexual health disparities and building power to transform, dismantle, and rebuild policies, programs, and systems in support of bodily autonomy and youth sexual health, rights, and equity.

GOAL IV



Strengthen youth sexual health programs and services by partnering with youth-serving agencies, community-based organizations, healthcare providers and schools to build their capacity to provide evidence-informed, rights-based services grounded in the values of equity and inclusion.

GOAL V



Partner with youth-led and youth-serving organizations, United Nations agencies and governments around the world to champion community initiatives, systems, policies, and programs that advance youth sexual health, rights and justice.



DEAR FRIENDS,

As the year draws to a close, we face a crucial moment in our nation's history. The re-election of Donald Trump brings with it a new political landscape and an almost incomprehensible threat to so many of the issues and communities we care so deeply about. How we respond will be a measure of our character and our commitment.

2024 was a year of great gains and enormous challenges amidst a tumultuous political and cultural environment. For our part, Advocates, among other accomplishments, aided 12 school districts to weather conservative attacks on their sex education and LGBTQ initiatives; reached 30,000 adult allies with information about how to support trans and non-binary youth; continued expanding AMAZE to reach young people around the world with puberty and sex education videos—now available in 70 languages and dialects and viewed more than 100 million times since the project's launch in 2016; partnered with young people in Minnesota to pass legislation to improve sex education; worked with partners in New York and Massachusetts to bring medication abortion to public universities and college campuses; assisted members of our Youth Activist Network to submit more than 1,600 letters to Congress to save HIV funding; mobilized youth to campaign in support of abortion ballot initiatives in seven states; trained 400 young people to serve as abortion doulas; launched Hope in a Box, an initiative to push back on the banning of books with racial justice and LGBTQ themes; and partnered with the Office of Population Affairs to begin creating a pathway for young people from marginalized communities to enter the healthcare workforce.

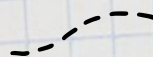
But of all of Advocates' accomplishments, it is our work to recruit, nurture, train, and support young activists that brings us the most pride. Our network of more than 95,000 youth activists, on 1,200 college campuses, extends to all 50 states and 103 countries. These emerging young leaders are key to creating a robust and active resistance movement to the incoming administration and its policies and goals. It is these young people who will reinvent a new world order – one that is more just and equitable, one that champions all of our rights to bodily autonomy.

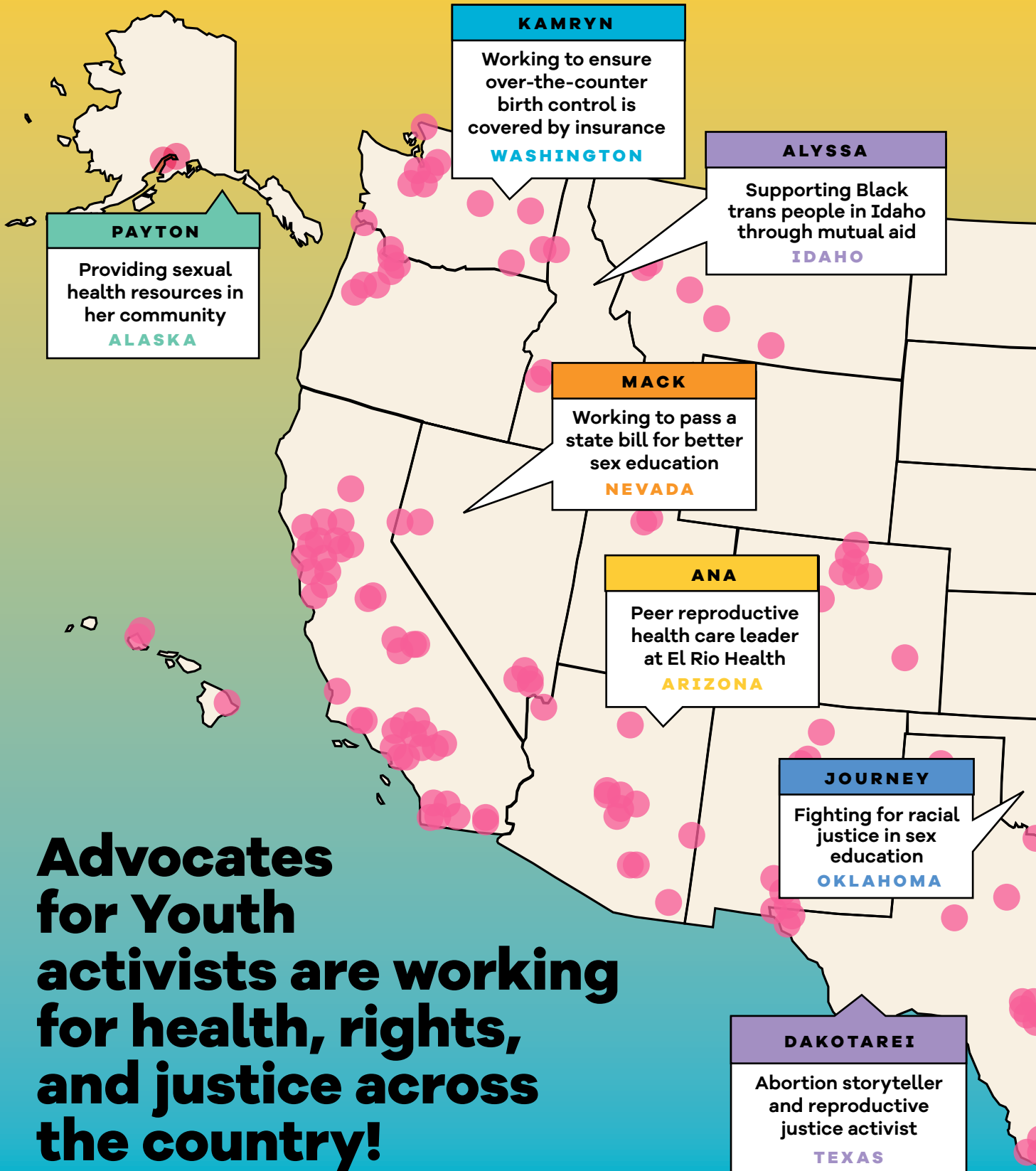
Over the course of the year, Advocates' youth activists made incredible gains. For example,

- **Sriya** worked for more than a year to mobilize her peers to successfully advocate for the passage of the Know Your Period Bill in California. The bill was recently signed into law and will help educate more than one million young people across the state about menstruation.
- **Kaniya**, who along with hundreds of other activists disseminated emergency contraception on more than 500 college campuses across the country in the face of abortion bans and restrictions. Kaniya worked with the American University student administration to successfully bring Plan B vending machines to campus, reaching 14,000 young people with this important healthcare product.
- **Netra** – still in high school – developed a curriculum and co-led consent workshops for students after experiencing limited and outdated sex education at her school. As a result of Netra's work, her school implemented an improved sex education curriculum, reaching thousands of youth with information that is LGBTQ-inclusive and incorporates lessons on consent, healthy relationships, and support for survivors.

These young people offer us hope for the future. They are dedicated to dismantling oppression and building a more equitable and just world. They have a vision for a new political and cultural order. Together we can help them make their aspirations a reality, if we are smart enough and brave enough to work alongside them – even in the face of this dangerous political and cultural environment.

Thank you for your unwavering commitment to this crucial cause. As we navigate these turbulent times, your support remains a beacon of hope and a powerful force for change.





PAYTON
 Providing sexual health resources in her community
ALASKA

KAMRYN
 Working to ensure over-the-counter birth control is covered by insurance
WASHINGTON

ALYSSA
 Supporting Black trans people in Idaho through mutual aid
IDAHO

MACK
 Working to pass a state bill for better sex education
NEVADA

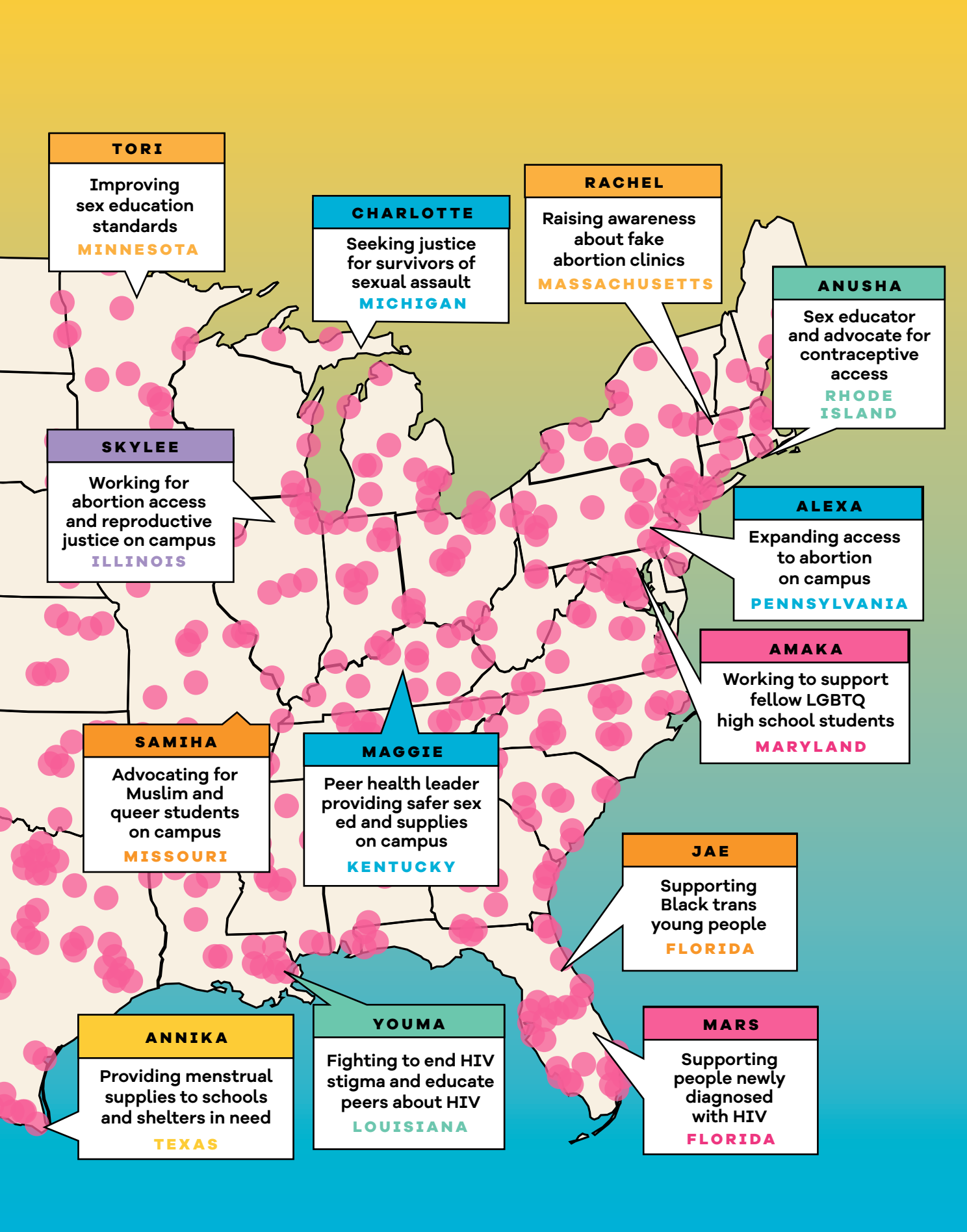
ANA
 Peer reproductive health care leader at El Rio Health
ARIZONA

JOURNEY
 Fighting for racial justice in sex education
OKLAHOMA

DAKOTAREI
 Abortion storyteller and reproductive justice activist
TEXAS

Advocates for Youth activists are working for health, rights, and justice across the country!

Every dot represents an Advocates for Youth activist working in their community. Boxes are examples of their efforts.



TORI

Improving sex education standards

MINNESOTA

CHARLOTTE

Seeking justice for survivors of sexual assault

MICHIGAN

RACHEL

Raising awareness about fake abortion clinics

MASSACHUSETTS

ANUSHA

Sex educator and advocate for contraceptive access

RHODE ISLAND

SKYLEE

Working for abortion access and reproductive justice on campus

ILLINOIS

ALEXA

Expanding access to abortion on campus

PENNSYLVANIA

AMAKA

Working to support fellow LGBTQ high school students

MARYLAND

SAMIHA

Advocating for Muslim and queer students on campus

MISSOURI

MAGGIE

Peer health leader providing safer sex ed and supplies on campus

KENTUCKY

JAE

Supporting Black trans young people

FLORIDA

ANNIKA

Providing menstrual supplies to schools and shelters in need

TEXAS

YOUMA

Fighting to end HIV stigma and educate peers about HIV

LOUISIANA

MARS

Supporting people newly diagnosed with HIV

FLORIDA

“Advocacy is, at its core, meant to serve and help people, and I try to embody that ideal in the work that I do. Being able to improve the experiences of my fellow queer students makes me unbelievably satisfied and ultimately proud of my efforts.”

Amaka (she/her) worked extensively to review and expand the Hope in a Box library of resources for teachers interested in building classroom libraries that are LGBTQ+ inclusive - a project that helps educators across the country fight book bans and homophobia/transphobia. Amaka also leads the GSA at her high school.



Amaka

advocatesforyouth.org/donate | 7

Staff launched the Trans Affirming Schools Project (TASP) Resource Guide and the four-part TASP training series entitled Finally Enough Love: Building Affirming Schools for Transgender, Non-binary, and Gender-expansive Students.

The training series provides school districts with resources, training, and tailored technical assistance to implement safe and affirming policies and programs for trans, non-binary, and gender-expansive youth – with a particular emphasis on meeting the needs of TNGE youth of color – and to help educators and administrators counter conservative attacks on their schools’ programming for TNGE students. **Since its launch, Advocates has disseminated the TASP Resource Guide to over 30,000 school and youth-serving personnel, trained more than 600 educators, counselors, and administrators from eight school districts,** and provided intensive, ongoing, tailored technical assistance to staff from four school districts.



In 2024 Advocates became the sponsor of Hope in a Box,

a program to connect K-12 educators with banned LGBTQ-inclusive books and curricula guides, training and mentorship. Since taking on the project **Advocates has provided over 250 educators with curriculum guides and reached over 500 educators with webinars** on how to create inclusive classrooms and ensure classroom resources reflect the lives of LGBTQ people.

LGBTQ Rights

In 2024, transphobia continued to be a dangerous reality in many states, with 26 states banning gender affirming care. Other states have “don’t say gay” copycat laws in place that ban books, force teens to be outed to their parents against their will, and ban all mention of LGBTQ identity in schools. Young people won’t let this harmful bigotry stand. Advocates for Youth works directly with many LGBTQ youth activists who are fighting for their rights and those of all queer and trans young people.

Young people fought back in states with anti-trans restrictions.

For example, student organizer Aiden of Nebraska met with numerous representatives about the state’s anti-trans bill (LB 575) in the legislative session and fortunately the bill died in session. Alyssa organized in the wake of the passage of an anti-trans bill in South Dakota to provide Black transgender people with resources and support for gender affirming care.

Through a partnership with the California Department of Education,

Advocates led the Providing Relevant Inclusive Support that Matters for LGBTQ Students (PRISM) project to create six online sex education courses for California-certificated professionals. The goal of the project is to increase educators’ cultural competence on LGBTQ issues, foster acceptance, and implement strategies to promote a positive school environment for LGBTQ students. The team has completed the full six course series, and all California school personnel are now required to take the course (over 300,000 teachers and 250,000 support staff).

HIV Prevention, Treatment, & Destigmatization

Since the emergence of HIV as a health crisis, activists have been fighting to ensure funding for and education around HIV - even as politicians ignore the epidemic. HIV disproportionately impacts young people, especially youth of color. Advocates for Youth works with activists to share information about HIV and ensure people living with HIV have the resources they need.

Advocates founded Engaging Communities around HIV Organizing (ECHO)

one of the only cohorts of young activists living with HIV. In 2024, ECHO activists continued their work to tell their stories, share information about HIV, and fight for youth inclusion in HIV policy.

Advocates for Youth founded and annually observes National Youth HIV and AIDS day to focus on young people in the response to the HIV epidemic.

In celebration of **National Youth HIV and AIDS Awareness Day (NYHAAD)**, Advocates has successfully developed a pipeline of young leaders from 35 HIV-affected communities to implement action plans aimed at enhancing comprehensive HIV prevention policies and practices on their campuses and in their communities. Additionally, Advocates recruited 50 young Ambassadors from diverse backgrounds to engage in advocacy efforts during the week before NYHAAD and conducted extensive outreach through traditional and social media, collaborating with youth leaders and Ambassadors to disseminate information about the impacts of HIV and AIDS on young men who have sex with men (MSM) of color and young women of color, reaching over one million people.

Advocates leads two major HIV public education campaigns:

CommuniTEA, a project that trains young Black women living with or impacted by HIV to change the narrative regarding risk;

and the **Let's Stop HIV Together campaign in partnership with the Centers for Disease Control and Prevention (CDC)** to empower communities, partners, and health care providers to reduce HIV stigma and promote HIV testing, prevention, and treatment.

Advocates works directly with **CommuniTea leaders in 10 communities to lead campaigns in their local communities**, as well as to provide ongoing training about HIV, community engagement and advocacy, and leadership. Advocates also utilized our social media and email outreach network to provide non-stigmatizing, youth-friendly information about HIV prevention, treatment, and destigmatization.

In 2024, the House of Representatives repeatedly tried to slash HIV funding in the federal budget.

If successful, these cuts would have decimated access to various prevention resources, treatment options, and social and mental health support for people living with HIV. **In March, Advocates joined coalition partners in sending nearly 7,000 letters to Congress (of which activists with Advocates for Youth contributed over 1,600 letters).** Those funding cuts were unsuccessful. In late 2024 House Republicans brought back their attempts to cut HIV funding, and another activism campaign to oppose those cuts is ongoing.

“I tested positive for HIV just two years ago. A year after my diagnosis, I started working in HIV health services and advocacy.

Working in HIV care as a newly diagnosed person has allowed me to see the world from a completely different perspective and to confront barriers to health care and HIV education, and the impact of stigma.”

As a member of ECHO (Engaging Communities around HIV Organizing), Mars (he/him) works to support people living with HIV and fight stigma and criminalization.



Mars



Racial Justice and Equity

It has become commonplace for some politicians to oppose “DEI” and mock attempts to ensure equality and inclusion for BIPOC young people. But activists, sex educators and other youth serving professionals should work toward racial justice and equity. Advocates for Youth works to help build youth-serving professionals’ capacity to address bias, and youth activists are working to ensure reproductive justice, safety and equity for all young people.

Through our Racial Justice in Sex Education project,

Advocates worked with a cohort of high school and college students of color dedicated to advocating for racial justice in K-12 sex education. **RJYAC promotes racial equity in sexual health education** and beyond to ensure that curricula are inclusive, accurate, and culturally responsive. Advocates for Youth brought this cohort to our annual youth conference to build skills and share expertise.

Advocates founded the Young Womxn of Color Leadership Council,

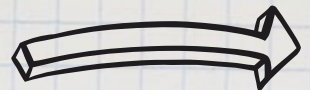
a network of over 1000 young women of color through which activists work to protect reproductive health and rights, end abuses in the carceral system, and advocate for the inclusion of young womxn of color in creating solutions to address the impact of reproductive oppression. **YWOC member Rachel campaigns against fake clinics known as crisis pregnancy centers** in Massachusetts, while member **Fiona works to make menstrual products available to incarcerated people** in California.

Advocates also founded the Muslim Youth Leadership Council,

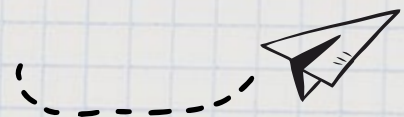
a group of Muslim-identifying people ages 17-24 from across the country, working locally and nationally as activists, organizers, writers, leaders and more to **promote LGBTQ rights, immigrant rights, and sexual and reproductive health and rights for Muslims.**



Sriya



Sriya (she/her), part of the Young Womxn of Color Leadership Council, proposed the Know Your Period bill at a California assembly member’s open house event, and then ran a mobilizing campaign to ensure the legislation moved forward. The bill passed and was signed into law in 2024 thanks to the incredible mobilizing efforts of Sriya and youth activists in her community.





"I'm honored and inspired to have helped lead the huge advocacy campaign that led to the signing of the Know Your Period bill that will ensure young people receive menstrual education in California. I will continue advocating for sexual health, and work to empower others to gather the strength to push for issues that matter to them."





Shorooq



“I have worked to increase awareness of the intersection between incarceration and the Muslim community here in the United States, and to ensure marginalized college students in my state have access to free health insurance.”

The Muslim Youth Leadership Council is a group of Muslim-identifying people ages 17-24 from across the country, working locally and nationally as activists, organizers, writers, leaders and more to promote LGBTQ rights. Shorooq (she/her) works with national and local organizations to fight for free health care and education for marginalized students, especially those who have been incarcerated.

It's AMAZE-ing!

Advocates for Youth is the lead partner on AMAZE, a collection of short, animated videos and other resources designed to provide adolescents around the globe with medically accurate, age-appropriate, affirming, and honest sex education they can access directly online—regardless of where they live or what school they attend. In 2024, AMAZE released dozens of new videos on topics such as condoms, menstruation, deciding when/if to have sex, over-the-counter birth control pills, recognizing abuse in relationships, and several videos on body image and self esteem.

AMAZE is free and always will be! From YouTube views, to classroom viewings, to direct downloads, more than 100 million young people have viewed AMAZE content around the world.

AMAZE is Global and Accessible!

Our flagship AMAZE accounts on YouTube, Instagram, TikTok, X, and Facebook have **318,000** followers, and this year we launched new YouTube channels and social media accounts tailored for Latin America and the Africa region, which have already amassed **170,000** followers. Those without reliable internet access can request direct downloads of AMAZE content, and any partner around the globe can edit and tailor our videos to their needs.

AMAZE International supports approximately **65** partnerships annually and has adapted more than **1,880** videos in collaboration with partner organizations in more than **70** languages. AMAZE added more than **25** new partners in 2024 alone, including Ministries of Education, public television networks, and international NGOs. AMAZE works closely with partners to ensure videos are not just translated, but culturally appropriate and fully adapted to country context.



MORE THAN
100
MILLION
VIEWS
AROUND THE
WORLD!



300 original videos around the globe

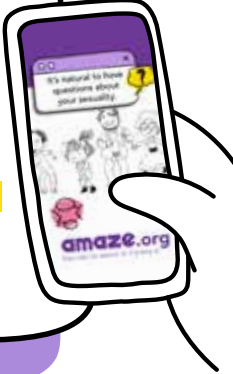
in **70** languages and dialects!



This year, the first-ever **AMAZE CARD GAME** was launched in **Mexico: Somos AMAZE**



As U.S. schools became the target of culture wars, comprehensive sex ed often came under attack with states such as Florida banning certain topics that we know young people need. In response, Advocates for Youth geo-targeted ads with AMAZE videos to specific zip codes in affected states, ensuring young people living there still get some of the education and information they need to grow into sexually healthy adults. The ads received 434,000 views across the targeted states.



AMAZE partners with 6 different **UN Agencies** around the world and 8 countries' **ministries of education, youth, or health.**

\$620,000

The total awarded through 17 sub-grants for organizations around the world adapting and disseminating AMAZE videos.



OVER 300 HEALTHCARE PROVIDERS have been trained in how to use AMAZE to help address young people's questions. Some even play the videos in their waiting rooms, or write "prescriptions" to go watch AMAZE videos at home.

AMAZE videos are shown on **TELEVISION** in **4** countries!

- Mexico • South Africa •
- Togo • Ukraine •

Sexual Assault Prevention

Know Your IX activists secured a major policy win to ensure that survivors have equal access to education and the services they need. That win is now in jeopardy, and students are organizing to defend promised but years-delayed Title IX protections.

In April, after years of pressure from Know Your IX activists across the country,

the Biden-Harris Administration released its long-awaited update to the regulations guiding how schools interpret and enforce Title IX. **The Title IX update makes schools safer and more accessible for student survivors of sexual violence, pregnant and parenting students, and LGBTQ+ students,** and takes a crucial step towards ensuring every young person has access to an education free from gender violence and discrimination.

Know Your IX activists celebrated the win and provided analysis in the media, including in the Washington Post, Politico, USA Today, ESPN and for millions of listeners to NPR's Morning Edition.

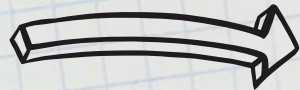
There is more work to be done:

the Title IX update has failed to take effect in 26 states (and in some schools in other states) after a series of federal appeals court decisions targeting transgender students. In August, the Supreme Court denied the Biden Administration's request to allow Title IX protections unrelated to gender identity. **Know Your IX activists are organizing to resist attacks on Title IX and to educate their peers** about the complexities of the rule's patchwork rollout, holding virtual and in-person trainings and joining a coalition press call with leading gender justice organizations.

Know Your IX launched a training series for new organizers to learn basic and advanced skills to create meaningful change in their communities.

KYIX also relaunched the IX Campus Action Network (IX-CAN), a coalition space for people working on Title IX access, and started a training series for activists to expand their knowledge on advocacy and activism. Designed as a hub for advocacy, information exchange, and community building, **IX-CAN provides a virtual space for people committed to addressing and rectifying Title IX.**

Reid



Reid (he/they) founded the Sexual Violence Prevention Association's (SVPA) first campus chapter at the University of Arkansas - Fayetteville. As an organizer with KYIX, SVPA's director of campus chapters, and the founder of The Queer South, they organize a community of students on their campus to push for crucial changes to Title IX. Know Your IX organizers advocate for stronger protections against discrimination for student survivors of sexual violence, pregnant and parenting students, and LGBTQ+ students.



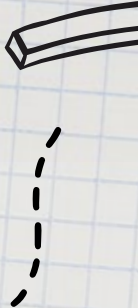


"I organize because sexual violence prevention organizing spaces lack queer rural Southern representation, and our exclusion is the byproduct of a system that wants us to remain silent. Through my work I have come to better understand community building strategies that are unique to the rural South that I love, and I am using these practices to envision a world in which mine and others queer imagination can flourish."





"I envision a world in which undocumented students aren't afraid to organize and mobilize. We deserve the right to be civically engaged and empower our communities. Advocates provides me the resources to uplift this community in my grassroots organizing and sustain a movement that often is overlooked and not prioritized in prominent advocacy efforts."



Sex Education

Politicians continue to use sex education as a way to attack their opponents, with over 135 bills opposing sex ed introduced in 2024. We know that ultimately it is young people who bear the consequences of this denial of lifesaving information. Advocates for Youth continues our work to ensure all young people have access to inclusive, quality sex education that helps them reach the future they want.

Over 13,000 educators have downloaded the 3Rs, Advocates for Youth's sex education curriculum.

3Rs has been adapted for use in 13 states and more than 500 school districts across the country, reaching millions of young people with sex education that meets the National Sexuality Education Standards. This year, Advocates worked with Oregon and Hawaii to create lessons aligned with their health education standards.

Young people fought in their communities for sex education.

In Minnesota, Advocates' youth activists led Sex Educate Us, a successful multi-year campaign to update and standardize sexual health standards in Minnesota that resulted in new legislation that expands access to comprehensive and trans-inclusive sex education in the state. In California, Advocates' youth activists led a successful campaign to ensure and expand information about menstrual hygiene in sex education, with the Know Your Period bill signed into law in 2024.

In 2024, Advocates launched a partnership with the National Education Association to make our **Virtual Professional Development** modules available to its members.

Three million teachers will be able to practice providing sex education in an interactive virtual environment.

Advocates worked with school districts to provide rapid response assistance when sex education came under attack. **Advocates provides media analysis, an outreach plan, and support to school administrators and teachers** to protect sex education in these communities.

Advocates for Youth reaches young people who do not have access to quality sex education at school through our **AMAZE online animated sex education videos.**

See page 16 for more.



Yamali



Yamali (they/them), is the lead organizer of Advocates for Youth's Minnesota Youth Activist Alliance, and manages Sex Educate Us, a successful multi-year campaign to update and standardize sexual health standards in Minnesota that resulted in new legislation that expands access to comprehensive and trans-inclusive sex education in the state.



Abortion

Youth activists fought to expand abortion access in their communities, even as draconian laws took effect nationwide. Young people engaged in political and cultural activism and strengthened peer-to-peer training and support networks.

Advocates for Youth's Youth Abortion Support Collective (YouthASC) is the only national network of young people working to connect peers to practical support and abortion care.

Each member works in their community to create new, or when possible, to expand existing practical and emotional support networks and to help other young people get the abortion care they need. **This year, Advocates trained YouthASC's 1400 members across all 50 states** on topics including money management in mutual aid, state abortion policies, birth justice, and more. In addition, staff trained 400 young people to become abortion doulas and compiled the YouthASC Abortion Doula Facilitation Guide.

As abortion storytelling took center stage in national politics,

Advocates for Youth continued to build on the groundbreaking legacy of the 1 in 3 campaign through its work with Youth Testify, a collaborative leadership opportunity for young people who have had abortions. **Created by Advocates for Youth and We Testify, Youth Testify provides training and support to equip young people ages 19-24 with the skills to share their abortion stories with their peers, the media, and legislators.**

This program is necessary in order to shift the culture of stigma and center the voices and needs of young people in the fight for abortion access and reproductive justice. In June 2024, Advocates hosted an in-person storytelling retreat in which abortion storytellers came to DC to connect with one another and Advocates, and We Testify staff, learn about various forms of abortion storytelling, and practiced sharing their stories.

Advocates for Youth is supporting activists organizing for medication abortion on campus

in Massachusetts, New York and Washington to expand resources for students while reducing pressure on local brick and mortar clinics.

In Massachusetts, after working with student organizers to pass a bill requiring public universities to make medication abortion available to students, Advocates mobilized young people to ensure schools are advertising abortion services, supporting abortion-seekers and training staff. In New York, Advocates worked with the Student Advisory Board and alongside the NY Reproductive Justice Collective at Barnard College to support implementation of medication abortion on campus bill A.1395A/S.1213 and to encourage Columbia University to fulfill its promise to expand access to abortion care on campus. In Washington, Advocates supported student organizers at the University of Washington-Seattle organizing for medication abortion on campus, and hired a Washington Campus Coordinator to build partnerships with local coalitions.

In October 2024, Advocates organized its annual Abortion on Campus Week of Action.

Activists on 200 campuses nationwide participated, sharing abortion access resources, condoms and emergency contraception with

peers. In a partnership with the Turnaway Project, student activists within Advocates for Youth's Youth Activist Network on nearly 50 campuses nationwide – including in states with severe abortion restrictions – conducted peer education campaigns at their schools and on social media to bring attention to the importance of protecting access to abortion care. Students performed readings of the Turnaway Play, a new abortion storytelling tool based on Dr. Diana Greene Foster's historic Turnaway Study.

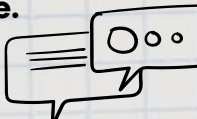



Alexa

"I am continuously inspired by local action and the evolving organizing strategies of others engaged in this work amidst the political and legal challenges to reproductive health and rights in the United States."

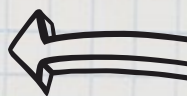



Alexa (she/her) is a member of Abortion Out Loud. Alexa organized a three-day session, in partnership with local organizations, for activists in her community to learn about self-managed abortion, doula work, and reproductive justice.





Stephanie



“Working alongside other youth activists inspires me to amplify the needs of our community. I always feel empowered by working in a group of young people fighting for the same goal -- together, we learn with each other and from each other, and I couldn’t be an activist without those spaces.”

Contraceptive Access

Even as activists celebrated 2023's ruling that granted the birth control pill OTC over-the-counter status, opponents of reproductive health care escalated their attacks on contraception. Project 2025, the widely publicized playbook for the new administration in 2024, demonstrates conservatives' continuing efforts to eliminate emergency contraception from insurance coverage and fund anti-abortion Crisis Pregnancy Centers.

In 2024 Advocates for Youth in partnership with the American Society for Emergency Contraception and six makers of emergency contraception pills launched the EC Access Network,

a program in which students on **over 500 campuses across the country**, with an emphasis on those states with abortion bans or restrictions, were provided over **130,000 doses of emergency contraception to distribute on their campuses.**

And in Texas, a 30+ year old federal law that enables young people to access confidential contraception was overturned in the state's court, leaving young people in Texas without access to confidential contraceptive services. Advocates for Youth is working with youth activists, policy makers, and health care providers to ensure that young people are able to get the birth control they need regardless of where they live.

Advocates has worked with El Rio Health Center for the past seven years

to design, test, evaluate and adapt a clinic-based, youth-driven, trauma-informed intervention designed to increase the number of young people using community health clinics while also providing jobs and training opportunities to young peer leaders. **Almost twenty thousand teens and young adults have received services through El Rio's teen clinics since 2017.**

Advocates continued its longstanding Condom Collective program, **where students on 500 campuses distributed over 1 million condoms.**

Advocates' Free the Pill Youth Coalition continued its work to expand OTC access,

working with the company to secure a patient assistance program that enables young people with limited incomes to access the pill at low or no cost. Youth activists also met with the Biden Administration to urge insurance coverage for over-the-counter contraception, and **in October, the Administration announced that it would be requiring that insurance cover OTC birth control.**

Stephanie (she/her) is a part of the Free the Pill Youth Council, which successfully advocated with the Biden Administration for insurance coverage for over-the-counter contraception. Stephanie also works for emergency contraception access and to increase the availability of abortion on campus.



Fighting Harmful "Parents' Rights" Attacks

Under the guise of "parents' rights," conservatives have passed legislation in dozens of states encompassing everything from bans on sex education, to forced outing of LGBTQ+ young people, to book bans and censorship of history. Advocates for Youth and Red Wine and Blue, an organization for progressive women, worked with Center for Advancing Innovative Policy and the polling firm PerryUndem to conduct qualitative and quantitative research with the goal of countering misinformation from the "parents' rights" movement and finding -messages that help move people to take action to fight these bills. In 2024, focus groups shaped a national survey among 1,000 adults, with an oversample of parents. **The survey found promising messaging pathways to fight back against these attacks and inspire positive action while protecting and affirming LGBTQ+ young people, especially transgender young people.** Advocates disseminated these findings widely in the field, providing guidance to hundreds of youth-serving professionals.

Focus on Innovation

Advocates for Youth has always worked to ensure that young people are included in decisions, policies, and processes that impact them - including direct involvement in health care.

In 2017, Advocates partnered with El Rio Health Center in Tucson, Arizona, to engage marginalized young people (including youth of color, LGBTQ+ youth, and young people in foster care) in the design and implementation of peer education and youth outreach programs for El Rio - a program that more than doubled youth visits to the center and changed the lives of many youth peer educators involved. **The success of this program has led to a partnership with the White House Office of Population Affairs (OPA) to expand and improve the federal community health worker program guidance to include a career pathway for young people.**

Advocates worked in partnership with OPA to recruit a group of young people to form the task force and help shape the recommendations so that they are practical and realistic and offer young people from these communities a true pathway to employment in the healthcare field.

Creating a pathway for young people from marginalized communities to become community health workers offers them a path to economic security, brings more young adults into healthcare jobs, and offers healthcare and social service agencies youth with lived experiences to help connect hard-to-reach young people with information and services.



Aimaloghi

ADVOCATES FOR YOUTH BOARD OF DIRECTORS



“As a former member of the Young Women of Color Leadership Council, joining the Advocates’ Board of Directors felt like a natural next step. **The council empowered me to grow as a leader, gain invaluable advocacy skills, and foster community with like-minded young women.** Now, in graduate school, I’m eager to continue supporting young women of color by helping guide the organization that was instrumental in my own development. Supporting Advocates means investing in a brighter, more equitable future led by diverse young voices who understand firsthand the needs and strengths of their communities. Your support amplifies these voices and ensures they can continue to thrive and create lasting impact.”

2024 AT A GLANCE



1,300



young people working nationwide to ensure everyone has access to the abortion care they need as part of the Youth Abortion Support Collective

Bills in two states -

California and Minnesota - to support young people's right to sex education

12 School Districts

assisted to push back against conservative challenges to their LGBTQ-inclusive sex education programs

1 Patient assistance program for Opill that will provide pills at low or no cost to low income young people

 **750** 

young folks, adult allies, advocates, providers, and Congressional staffers trained on Title IX through the Know Your IX campaign

 **400**

youth trained as abortion doulas

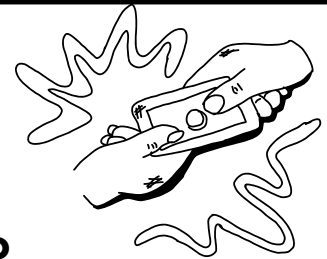


5 million young people reached with 3Rs sex education lessons



135,000

EC packets of pills provided to students to distribute on 500 campuses nationwide.



1,600 letters

written by youth activists to fend off cuts to HIV funding

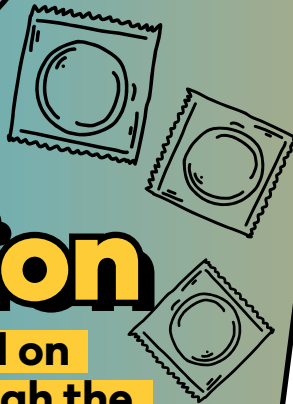
200 campuses

working to improve abortion access for students



1.2 million

condoms distributed on 500 campuses through the Condom Collective



An online resource library for over **100 books**

to help build LGBTQ+ inclusive classrooms

Over **100 million views**

of AMAZE videos across the globe



120

young people from across the country trained at Advocates' annual Youth Activist Institute and 5000 trained through virtual webinars

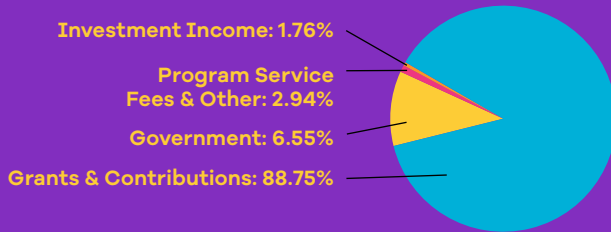


OUR FINANCIALS

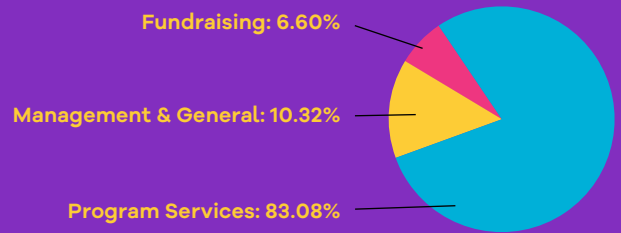
FISCAL YEAR 2024 | APRIL 1, 2023 - MARCH 31, 2024

Advocates received new revenue totaling \$12,629,014 for use in FY2024 and future fiscal years. Expenses in FY 2024 totaled \$9,771,989, which were covered by revenue received in FY2024 and by multi-year grants received in prior fiscal years.

REVENUE: \$12,629,014



EXPENSES: \$9,771,989



NET ASSETS BEGINNING OF FISCAL YEAR: \$7,310,996.

NET ASSETS END OF FISCAL YEAR: \$10,168,021.

NOTE: The financial data have been summarized from the financial records of Advocates for Youth. A complete copy of the audit and/or Form 990 for the year ended March 31, 2024, prepared by Advocates' independent public accountant, is available upon request.

OUR YOUTH PROGRAMS

ABORTION OUT LOUD

Abortion Out Loud harnesses the power of storytelling, grassroots organizing, leadership development, and policy advocacy to end abortion stigma and strengthen support for young people's access to abortion.

ENGAGING COMMUNITIES AROUND HIV ORGANIZING (ECHO)

Through ECHO, Advocates recruits, trains and supports a cohort of young people living with HIV to serve as leaders in the fight to end HIV stigma and criminalization.

FREE THE PILL

The Free the Pill youth council is a cohort of youth organizers working to build public support for the #FreeThePill campaign, a national effort to bring a birth control pill over the counter, covered by insurance, and without age restrictions.

KNOW YOUR IX

Know Your IX is a survivor- and youth-led project that aims to empower young people to end sexual and dating violence in their schools.

MUSLIM YOUTH LEADERSHIP COUNCIL (MyLC)

MyLC is a group of Muslim-identifying people from across the country, working locally and nationally as activists, organizers, writers, leaders and more to promote LGBTQ rights, immigrant rights, and sexual and reproductive health and rights for Muslims.

STUDENT ORGANIZERS

The Student Organizing Team is a cohort of high school and college students who serve as youth activists leading the reproductive justice movement at the local, state, and national level.

THE RACIAL JUSTICE IN SEX ED YOUTH ADVISORY COUNCIL (RJYAC)

The Racial Justice in Sex Ed Youth Advisory Council (RJYAC) is a dynamic cohort of high school and college students of color dedicated to advocating for racial justice in K-12 sex education.

YWOC

The Young Womxn of Color for Reproductive Justice Leadership Council (YWOC) is a council of 14-24 year old young women and nonbinary organizers of color who are working to educate, empower, and fight back against issues impacting their community through a reproductive justice lens.

YOUTH ACTIVIST ALLIANCE LEADERS

Youth Activist Alliance Leaders are youth organizers who run local or state-level grassroots campaigns for change in youth sexual health and rights and reproductive justice.

YOUTHRESOURCE

YouthResource Leadership Program is designed by and for gay, lesbian, bisexual, transgender and questioning (LGBTQ) young people of color.



VISION

Advocates for Youth envisions a society in which all young people are valued, respected and treated with dignity; sexuality is accepted as a healthy part of being human; and youth sexual development is normalized and embraced. In such a world, all youth and young adults are celebrated for who they are and afforded honest, affirming, inclusive sex education; access to confidential, universal sexual health services; and the economic, educational, and social power to exercise their bodily autonomy and make informed decisions regarding their health and well-being.

VALUES

ADVOCATES' RIGHTS, RESPECT, RESPONSIBILITY PHILOSOPHY UNDERPINS ALL OF THE ORGANIZATION'S WORK:

RIGHTS: Youth have the inalienable right to honest, inclusive sex education; confidential, universal sexual health services; and the economic, political and social power that supports their agency, bodily autonomy, and self-determination.

RESPECT: Youth are due respect. They are leading the fight for equity and justice. Young people must be meaningfully involved in the design, implementation and evaluation of systems, policies and programs that affect their health and well-being.

RESPONSIBILITY: Society has the responsibility to examine and dismantle systems of oppression that drive sexual health disparities and other inequities and to instead champion community initiatives, programs, policies, and systems that ensure equity and justice for all young people, their families and communities.

WWW.ADVOCATESFORYOUTH.ORG/DONATE

**Advocates
for Youth**

Rights. Respect. Responsibility.

1325 G STREET NW, SUITE 980
WASHINGTON DC, 20005 USA



CHARITY NAVIGATOR

Four Star Charity